

# REASONS WHY YOUR ENTERPRISE NEEDS WHOLESALE SIP TRUNKING



#### **Pick & Choose Your Features**

Choose the specific features you need without being forced to pay for the bundled packages offered by retail SIP providers. This saves money while giving you options, such as adding E911 or SMS functionality to your main business line to improve service or comply with local regulations.



# Pay For What You Use

With most retail SIP providers, you pay for phone lines at all times, even while your business is closed. With wholesale SIP trunking, you only pay for what you use.



# **Single Point of Contact**

Wholesale SIP providers are responsible for delivering a diverse set of services across regions, while eliminating the labyrinth of contacts and procedures required to perform simple system changes, such as user moves, adds, and changes.



#### **Cloud-Based Management Portal**

Place orders and manage services on your own terms, including system changes like phone number provisioning. No need to call your account executive or service provider!



## **Ancillary Features**

Wholesale SIP trunking gives you access to many features. Fax to Email, Email to Fax, and Conference bridging, just to name a few. Not to mention Caller ID name integration and robocall mitigation to comply with government regulations.



## Resiliency

SIP trunking providers leverage IP networks for voice service, enabling them to reroute calls around problem areas in the network or even over another carrier's network. Plus, in the case of a business site failure, service can be rerouted at the system level to another business location or to a cloud backup.



#### **Fraud Prevention**

Wholesale SIP trunk providers gain fraud and spam intelligence across multiple carrier networks, allowing them to respond quickly to network threats and protect all their customers. In comparison, retail SIP trunk providers only have visibility into their own network traffic, limiting their ability to monitor and neutralize threats.

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