Sangoma Send

The Sangoma Send email and SMS broadcasting app gets your message out fast! With Sangoma Send you can blast mass notifications via text and/or email, track receipt acknowledgement, and see reports on sent history. Stay compliant with regulations and best practices via built in opt-in and opt-out features.

Use Cases:

Business Closures

Quickly inform staff of any improptu closure due to unanticipated events like strikes or extreme weather.

Weather Delays

When operations are disrupted because of unforeseen weather conditions, stay ahead of the game and keep everyone in the loop.

Bill Reminders

Make sure your users send their payments through in time by reminding them of their due dates.

Marketing

Drive customer engagement through personalized marketing campaigns.

Event Updates & Reminders

Your attendees will be kept informed of all the unavoidable changes that occur in event planning.

Key Features & Benefits:

- ⊙ Send SMS and email easily and correctly with opt-out mechanisms

- ⊙ Confirmation features let you request receipt and create simple surveys

- ⊙ Import mailing list of properly opted-in contacts via CSV

SEVERE WEATHER ALERT

⚠ A severe thunderstorm warning has been issued at 12:45 p.m. Eastern Daylight Time Saturday, November 3rd. Take cover immediately if threatening weather approaches!

Apps Usage Model

How It Works & Subscription Options

Sangoma Apps are free, you just pay for the usage. Sangoma Apps usage (including SMS, emails, and voice minutes) is tracked and totaled on a company level per month. Your company will be able to acquire usage credits two ways:

- For each one of your UCaaS bundle users, you will get a number of credits which will be added to your company's monthly allotment – This allotment is then shared between all the members of your team

- Monthly usage subscriptions can be purchased as an add-on for additional usage at lower rates

How Sangoma UCaaS Seats Contribute Usage Credits for Apps

Each UCaaS bundle user level comes with a number of credits for Sangoma apps.
This is what you get with your UCaaS services:

Standard Bundle User	10 SMS, 10 Emails, 10 Voice minutes / user / month
Advanced Bundle User	100 SMS, 250 Emails, 100 Voice minutes / user/ month
Premium Bundle User	200 SMS, 500 Emails, 200 Voice minutes / user / month

Additional Sangoma Apps Usage Subscription Packages

Sangoma offers multiple subscriptions to match your company's needs:

Sangoma Apps – Subscription 1k	1k SMS, 1k Emails, 500 Voice minutes per month
Sangoma Apps – Subscription 5k	5k SMS, 5k Emails, 2.5k Voice minutes per month
Sangoma Apps – Subscription 10k	10k SMS, 10k Emails, 5k Voice minutes per month

For higher volume subscriptions please contact your Sangoma partner or sales representative.

If you go over the limit in a particular month, you can upgrade your company subscription or pay the overage fee for the additional SMS/Emails/Minutes.