### Sangoma Customer CPNI Policy

### **Customer Proprietary Network Information: Background**

In today's world, we are familiar with the sensitivity and potential for misuse of information such as social security numbers and credit card numbers.

However, as an Interconnected VoIP Service Provider Sangoma US Inc. and its wholly owned subsidiaries (collectively, "Sangoma") have access to a unique and highly-regulated form of personal information known as Customer Proprietary Network Information or CPNI.

CPNI is the information generated in connection with Switchvox Cloud, SIP Trunking, SIPStation, or PBXact Unified Cloud Communications (also referred to as PBXact Cloud or Cloud PBXact.) CPNI includes, for example, the following: (1) what was purchased; (2) how much was purchased; (3) how much was paid; (4) the term of the contract; (5) the configuration of the service; and (6) call details (the phone numbers the customer calls and the numbers calling the customer, the call times and dates, etc.)

CPNI does not include customer names, addresses, or phone numbers; however, this information is protected under Sangoma's Privacy Policy, available here <u>https://www.sangoma.com/legal</u>.

### **Frequently Asked Questions**

1. Question: What is CPNI?

Answer: Let's use this hypothetical customer.

Jenny lives in Alabama and her telephone number is 867-5309. Jenny licenses a single seat of Switchvox Cloud on a month to month contract at \$35.00 per user.

Jenny calls her friend Tommy in Oregon every Tuesday night at 8 pm.

The following information is CPNI:

- 1. Jenny licenses Switchvox Cloud;
- 2. Jenny licenses a single seat;
- 3. Jenny is on a month to month contract;
- 4. Jenny calls Oregon;
- 5. Jenny calls Tommy;
- 6. Jenny calls on Tuesday nights;
- 7. Jenny calls at 8 pm; and
- 8. Jenny pays \$35.00 per user.

The configuration of Jenny's Switchvox Cloud instance is also CPNI.

What is NOT CPNI is the information that Jenny lives in Alabama and that her phone number is 867-5309.

## **Sending Marketing Communications**

All of our products and services fall within the VoIP services category or adjunct to basic category. Therefore, we may initiate marketing of all the services and products to the customer without opt in or opt out consent having first been received.

For purposes of example, if we wish to market a Switchvox Cloud year or multi-year contract to a customer on a Switchvox Cloud month-to-month contract we may use the CPNI (knowing what the customer purchased and the term of the contract) to send marketing materials without first obtaining opt in or opt out consent. Upselling in a category of services or products which a customer already buys from does not require opt-in consent.

Should we develop products or services that fall outside of these categories, we will only use the customer's name and e-mail address (subscriber list information) to send the communication.

However, the customer may ALWAYS elect to opt out of receiving these communications and at no cost by responding to the email with the communication and stating customer wishes to opt out, calling at 1 (844) 894-1314, or by completing the opt out form available at <a href="https://www.digium.com/company/subscribe/mailing-list">https://www.digium.com/company/subscribe/mailing-list</a> (for communications from Digium Inc.) or <a href="https://www2.sangoma.com/newsletter">https://www2.sangoma.com/newsletter</a> (for communications from all other Sangoma entities).

If the customer wishes to unsubscribe from a particular marketing list, the customer may do so by clicking the unsubscribe link at the bottom of the marketing email.

When our usage of CPNI requires opt-in or opt-in consent, for example if we wish to publish a case study about a Sangoma customer, we provide the customer with minimum notice as follows: (1) We state the customer has a right, and we have a duty, under federal law, to protect the confidentiality of CPNI; (2) we specify the types of information that constitute CPNI and the specific entities that will receive the CPNI, describe the purposes for which CPNI will be used, and inform the customer of his or her right to disapprove those uses, and deny or withdraw access

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to CPNI at any time; (3) we advise the customer of the precise steps the customer must take in order to grant or deny access to CPNI, and clearly state that a denial of approval will not affect the provision of any services to which the customer subscribes; and (4) we state that any approval, or denial of approval for the use of CPNI outside of the service to which the customer already subscribes from that carrier is valid until the customer affirmatively revokes or limits such approval or denial.

#### <u>Providing CPNI to Agents, Emergency Call Takers, Law Enforcement, and</u> <u>Persons Designated by Customer</u>

We use agents authorized under contract to assist in initiating, rendering, billing, and collecting for telecommunications services. The agents are contractually bound to only utilize CPNI for these purposes and they may do so without having first received customer opt in or opt out consent.

If we believe the customer has violated the Sangoma Acceptable Use Policy ( a copy of which is available for viewing at <u>https://www.sangoma.com/legal</u> or any other Sangoma terms regarding prevention of fraudulent, abusive, or unlawful use of, or subscription to the Sangoma services or any law regarding such then we will use, disclose, and permit access to CPNI to the extent necessary to protect ourselves, users of Sangoma services, and other carriers from further fraudulent, abusive, or unlawful actions.

Additionally, we may disclose CPNI without customer approval if required by a Public Safety Answering Point (PSAP), i.e. emergency call takers.

We must provide CPNI to any person designated by customer, upon receipt of an affirmative written request from customer. We may not encourage a customer to freeze third party access to CPNI.

We must provide CPNI when required by law such as through a subpoena or other request from law enforcement.

### <u>Providing CPNI Over the Telephone in Response to Customer-Initiated</u> <u>Contact or Providing CPNI via E-mail</u>

We never disclose CPNI over the telephone during a customer-initiated call. If the customer does not first disclose the CPNI themselves, we will only disclose CPNI by e-mailing to the customer's electronic address of record or by calling the customer at the telephone number of record.

### Notification to Customer and Public in the Event of a CPNI Breach

# **Customer Proprietary Network Information (CPNI)**

Our policy is to notify the United States Secret Service ("USSS") and Federal Bureau of Investigation ("FBI") as soon as practical, but in no event later than seven (7) business days after a reasonable determination has been made that a breach has occurred. Similarly, our policy is to notify customers of the breach no sooner than the 7th business day after our notification to the USSS and the FBI unless directed by the USSS or FBI to not so disclose or notify customers. We may extend the period for customer notification pursuant to a written request of the relevant law enforcement agency.

#### **Contact Information for Questions and Concerns**

We are committed to the protection of customers' CPNI and full compliance with the FCC's CPNI rules. Questions and/or concerns regarding this policy should be directed to the Legal who may be reached by emailing <u>legal@sangoma.com</u>.

## Link to Rules

The CPNI rules can be found in <u>Title 47 Telecommunication</u> (Communications Act of 1934, as amended)