

# Protect Your Subscribers from Robocalling

Over the course of 2019, spam calls have increased 108% in the USA, from the previous year, to 54.6 billion calls, resulting in an average of 14 spam calls per month to consumers. The Covid-19 pandemic of 2020 created further challenges as an increased number of remote workers became vulnerable to answering unknown calls since their mobile devices became their desk phones.

Caller ID spoofers fake their caller ID, pretending to be legitimate businesses. This damages legitimate business reputations and prevents them from reaching their customers as subscribers stop answering unknown calls.

## Robocall Mitigation

By implementing robocall mitigation within your VoIP network, you can accurately detect and protect your subscribers from illegal robocalls, caller ID spoofers, and spammers. This service will improve the caller experience by:

- >> Empowering subscribers to avoid answering spam calls with visual warnings of suspicious calling numbers
- >> Stopping scammers by blocking or tagging potentially fraudulent calls
- >> Allowing only legitimate calls to reach subscribers, improving call answer rate and allowing legitimate businesses to reach their customers



VI Communication Services delivers a **simple to integrate robocall mitigation solution**, which combines behavioral analytics, caller authentication and verification. It is part of our Caller ID Name (CNAM) API, enabling you to easily integrate robocall mitigation and CNAM service within your VoIP network. **It is also available at no extra charge to customers using our existing CNAM services.**

## Key Features

### Fraud Detection

Detection of high volume robocalling, spoofing and spam call activity



### Subscriber Notification

Caller ID Name override to warn subscribers of suspicious calls



### Call Blocking Support

Accurate identification enabling you to block fraudulent phone calls as per the TRACED Act (2019)



### Business Number Verification

Register legitimate business numbers to prevent unintentional call blocking



### Caller ID Name Service

Easy integration of Caller ID name lookup service, including robocall mitigation with override to include original caller ID even when call is determined fraudulent



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